

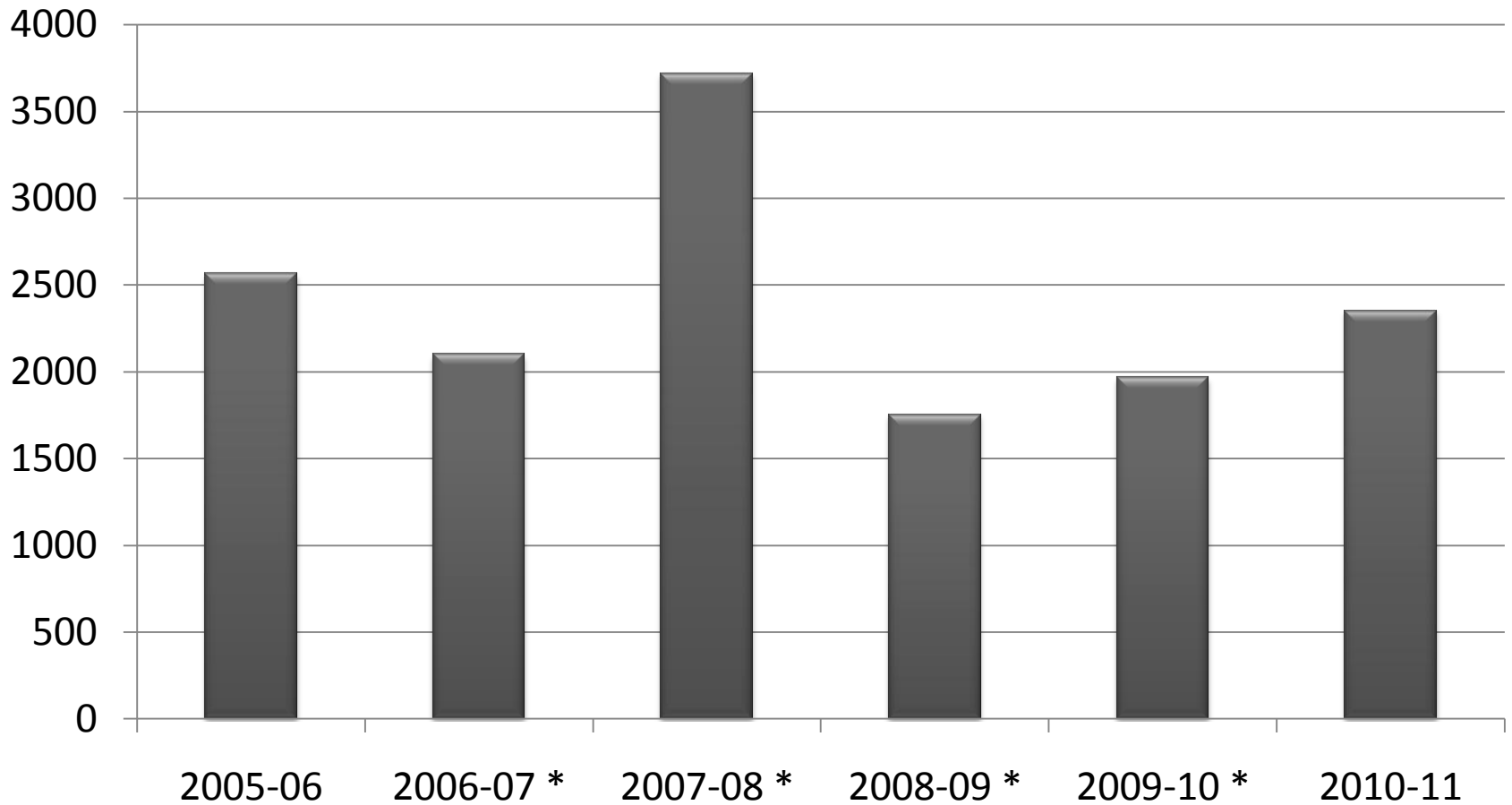


Workshop #2

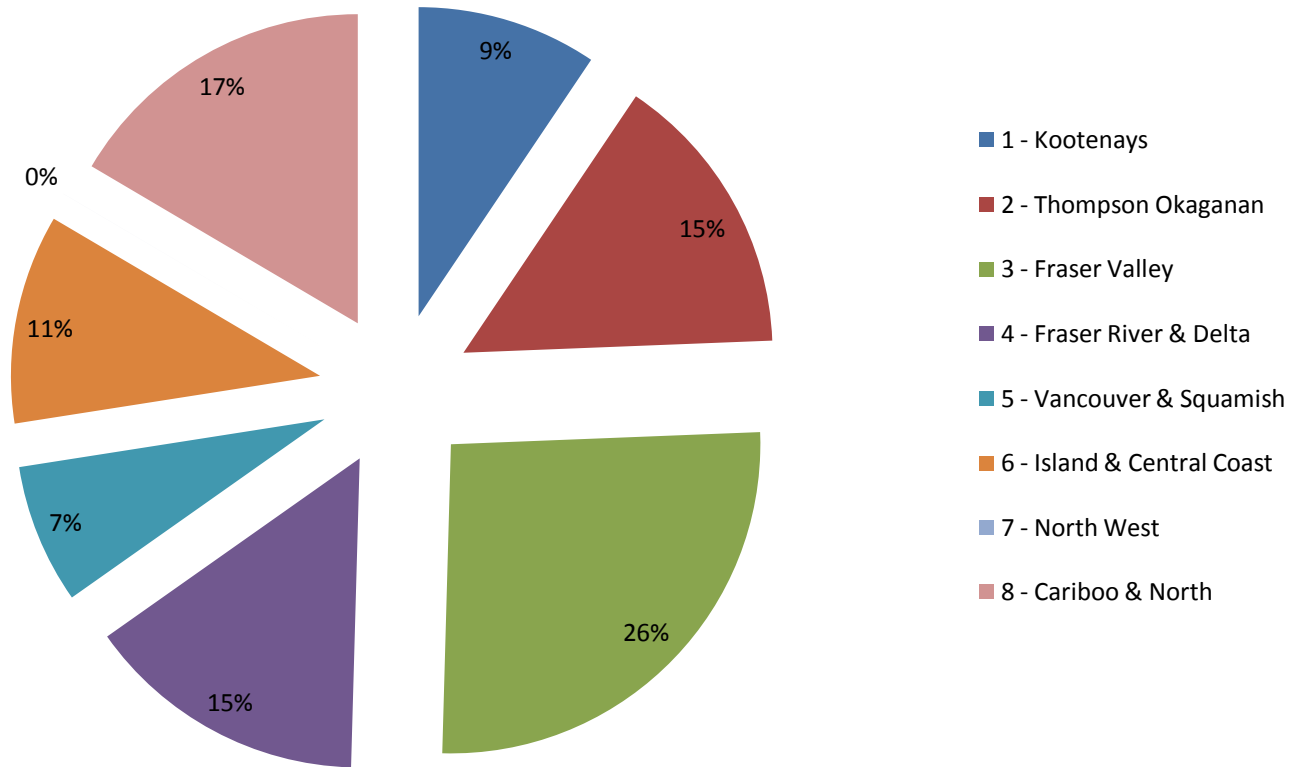
MEMBERSHIP

- ❖ Both the Federal and Provincial Governments have made it a priority, as stated in the Canadian Sport Policy, to significantly increase the number of Canadians, from all segments of society, who are involved in quality sport activities at all levels and in all forms of participation.
- ❖ Our provincial funding agreements require that we report on our programming targeting an increase in participation levels through the province with an eye on increasing our overall growth by 20% by 2014-15.

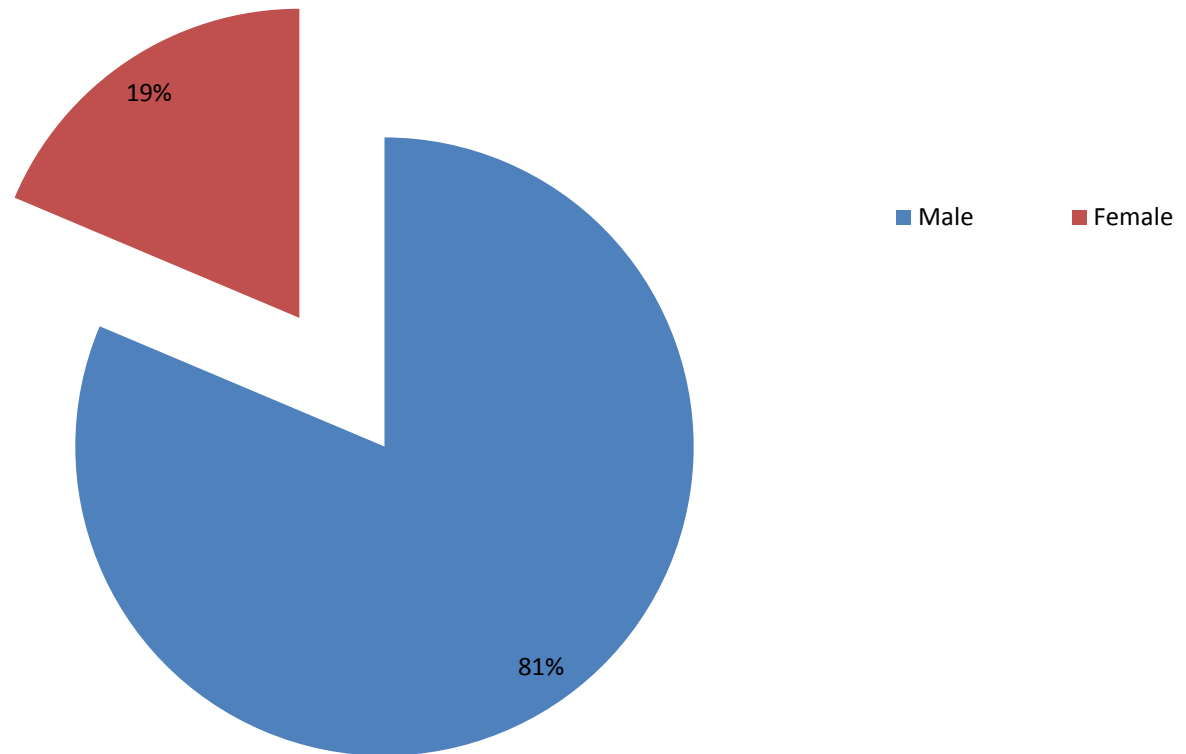
Growth over the last 5 years



Membership by zone



Membership by gender



RETENTION RATES

Division		RETENTION %		
		Men	Women	Total
Mudansha	U7	26%	13%	22%
Mudansha	U9	32%	57%	36%
Mudansha	U11	59%	49%	57%
Mudansha	U13	59%	61%	60%
Mudansha	U15	58%	55%	57%
Mudansha	U17	76%	68%	74%
Mudansha	U20	74%	91%	77%
Mudansha	20+	48%	42%	47%
Yudansha	U17	n/a	n/a	n/a
Yudansha	U20	91%	33%	100%
Yudansha	20+	58%	94%	91%

Our Goals

- Provincial increase of 15% to 20% by **2014-15**
- Judo targets
 - 2010-11 increase of 5% to 2067. Target was surpassed.
 - 2011-12 increase of 6% to **2496**.
 - 2012-13 increase of 7% to **2671**.
 - 2013-14 increase of 8% to **2885**.
 - 2014-15 increase of 9% to **3144**.

Strategies to meet our goals

1. Register everyone.
2. Membership Committee to
 - a) identify the gaps, and
 - b) create and deliver resources.
3. Invest funding in programs/projects.

Why register everyone

1. Growth is measured by our #s and our value to Provincial Government is also measured by #s.
2. Reduce our financial risk by having participants access the accident insurance for coverage rather than pursue legal action to recover costs due to injuries.
3. Compliance with the Society's policies.

Membership benefits - Clubs

- **Direct club communication** including: email (including bi-weekly e-newsletter), phone and mail and website.
- A dedicated full-time Executive Director, Provincial Coach (p/t) and volunteer Board of Directors.
- **Partnership management** with the Government of BC, Minister of Community, Sport & Cultural Development, Sport and Recreation Branch, Team BC Programs, Sport BC, Canadian Sport Centre Pacific, 2010 Legacies Now, BC Games Society, Coaches Association of BC, BC Athlete Voice, and Judo Canada.
- **Funding for one representative** at the Judo BC Annual General Meeting.

Membership benefits - Clubs

- Coverage through Judo BC's sport accident and liability **insurance** program for sanctioned events in and outside of club facilities (\$5 million). Also included is coverage for Directors and Officers (\$2 million – increased for 2009-10 from \$1 million).
- **Access to the National Sport Trust Fund** (donation processing for club based fundraising projects; tax receipt provided for \$100 and above).
- **Access to program grants** (i.e. 2010 Legacies Now, Gaming and other sport sector grants).

Membership benefits - Participant

- Eligible to access the Athlete Assistance Program.
- Eligible to access KidSport grants.
- Eligible to access Travel Subsidies/Grants (i.e. BC Ferries: Sporting Life of the Coast, SportsFunder, etc.).
- Eligible to access Sport Science and other support systems as provided by partner organizations
- Eligible to access the External Sport Credits Program.
- Eligible to compete in Invitational and Provincial competitions and programs.
- Financial support for athletes attending Western Championships, Canadian Championships and selected International Competitions.

Membership benefits - Participant

- Coverage through Judo BC's sport accident and liability insurance program.
- Access to Judo BC sanctioned events such as competitions and camps.
- An open line of communication with the Judo BC office.
- Membership with Judo Canada.
- Access to email Judo BC's weekly e-newsletter when email address is provided at registration.
- Eligibility for Judo BC recognition awards.

Membership benefits

COACHES & OFFICIALS (in addition to the above)

- Access to courses and clinics.
- Access to subsidies for courses and clinics where available.

Registration Kits

- Judo BC will be sending each club both an electronic and hardcopy version of its new CLUB REGISTRATION KIT.
- Purpose:
 - Ensure Club Registrar understand the policies as they related to membership registration and what is expected of them.
 - Provide Club Registrar with the CURRENT registration forms.

Top 5 items to address in 2011-12

1. Incomplete membership data

- a) No date of birth
- b) No postal code
- c) No address
- d) No rank

2. Incorrect membership data

- a) Incorrect rank
- b) Incorrect date of birth
- c) Incorrect spelling of name

Top 5 items to address in 2011-12

3. Submitting someone how doesn't live in BC.
4. Submitting someone as a black belt (any rank) without verifying the validity of rank.
5. Not registering everyone!